



BOOKS & BONFIRES

A READING RETREAT AT CAMP Y-NOAH

MARCH 6-8, 2026

VENDOR GUIDE

VENDOR GUIDE



Thank you for considering partnering with Books & Bonfires – A Reading Retreat at Camp Y-Noah! This unique event brings together book enthusiasts for a weekend of discovery, relaxation, and community, offering multiple ways for your organization to get involved. Throughout this guide, you'll find information on the benefits of participation and the variety of options available to customize your level of involvement. By joining us, you'll gain direct access to an engaged audience and help create a memorable experience for all attendees.



HIGH NEED

Page 1: Book Fair March 7
This is a prime opportunity to connect with participants, share your products, and introduce your brand!



HIGH NEED

Page 2: Goodie Bag Donation
Each participant receives a welcome goodie bag on arrival, giving you a chance to highlight your brand with donated items!



Page 3: Upgraded Goodie Bag Donation
Participants can choose an upgrade that includes a "Blind Date with a Book" and additional premium items.



HIGH NEED

Page 4: Prize Donation
We'll hold various games and activities with bookish prizes.



Page 5: Activity/Program Volunteer
If you or your organization has a special skill or book-related program, consider leading an activity.



HIGH NEED

Page 6: Marketing
Support Books & Bonfires by becoming a marketing partner!



BOOK FAIR

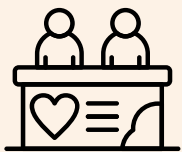
HIGH NEED

 **MARCH 7TH**
2-4:30PM

The Saturday Book Fair will take place in Camp Y-Noah's Dining Hall from 2-4:30 PM. Vendors are invited to set up a booth or table to sell products and promote their organizations. Tables and chairs will be provided as needed, so all you need to bring are your items and displays! The hope is provide a "Scholastic Book Fair" Vibe for those with Adult money!

Through out the afternoon, participants will have the chance to shop, browse, and learn more about your organization.

DETAILS



Booth/Table Setup: Vendors are provided with tables and chairs to display items and materials, so all you need to bring are your products and displays. Power outlets and extension cords can be available if needed.



Audience: Attendees will browse, shop, and engage with vendors, giving your brand direct exposure to book lovers in a relaxed, personal setting. In the months leading to the retreat, CYN staff will send you updates on registration numbers so that you can best supply your table to the size of the group.



Vendor Agreement: By selecting this option, you agree to set up and staff your booth during the Book Fair hours of 2:00 - 4:30PM on March 7th in the Camp Y-Noah Dining Hall, unless other wise discussed. Vendors will need to provide their own Point of Sale (POS) System or specify cash only.



Camp Y-Noah Agreement: Your organization/brand will be listed under the 2026 Sponsor & vendors on both Books & Bonfires website and program guide.



GOODIE BAG

HIGH NEED



NEEDED BY FEB. 20TH

Each participant receives a welcome goodie bag upon arrival! In this goodie bag CYN will be providing a 2026 Books & Bonfires T-Shirt, Book Mark, and sticker! A goodie bag donation will give you the chance to highlight your brand with items such as bookmarks, pencils, samples, notebooks, discount vouchers, and more!

DETAILS



Donation Pick Up: After selecting the item(s) that you wish to donate, CYN will need the items in hand by February 20th to ensure goodie bags are prepped and ready! Items can be shipped directly to Camp, picked up at a mutually decided location, or brought to Camp in person!



Audience: Your product or promotional item(s) will reach each attendee making it a great way to introduce your brand and leave a lasting impression!



Vendor Agreement: By selecting this option, you agree to provide a sufficient quantity of items to ensure each attendee receives one. The CYN team will keep you updated on registration numbers leading to the event. If the number of attendees exceeds your capacity to provide the necessary quantity, please reach out to Joan Wilson at joanw@akronymca.org to discuss alternative solutions. These may include contributing a set number of items for the upgraded goodie bags (page 4) or donating items for use as prizes and giveaways.



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UPGRADED GOODIE BAG



Each participant who purchased the upgraded “Book Worm: Goodie Bag” will receive this bag on arrival. In this upgraded goodie bag, CYN will be providing a Blind Date with a book along with any upgraded goodie bag donated items. An upgraded goodie bag will give you the chance to highlight your brand with items such as bookmarks, pencils, samples, notebooks, discount coupons, and more!

DETAILS



Donation Pick Up: After selecting the item(s) that you wish to donate, CYN will need the items in hand by February 20th to ensure goodie bags are prepped and ready! Items can be shipped directly to Camp, picked up at a mutually decided location, or brought to Camp in person!



Audience: Your product or promotional item(s) will reach each attendee making it a great way to introduce your brand and leave a lasting impression!



Vendor Agreement: By selecting this option, you agree to provide a sufficient quantity of items to ensure each attendee receives one. The CYN team will keep you updated on registration numbers leading to the event. If the number of attendees exceeds your capacity to provide the necessary quantity, please reach out to Joan Wilson at joanw@akronymca.org to discuss alternative solutions. These may include donating items for use as prizes and giveaways.



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HIGH NEED

PRIZE DONATION



NEEDED BY FEB. 20TH

Throughout the Retreat, we will hold various games and activities with bookish prizes. Contributing a unique prize like a book, literary-themed merchandise, or gift certificates allows you to add to the excitement and enjoyment of the event

DETAILS



Prize Donation Pick Up: After selecting the item(s) that you wish to donate, CYN will need the items in hand by February 20th to ensure goodie bags are prepped and ready! Items can be shipped directly to Camp, picked up at a mutually decided location, or brought to Camp in person!



Audience: Your product or promotional item(s) will reach each attendee making it a great way to introduce your brand and leave a lasting impression!



Vendor Agreement: By selecting this option, you agree to donate item(s) of your choosing and ensure they are delivered to Camp or received by Camp staff by specified date to be included.



Camp Y-Noah Agreement: Your organization/brand will be listed under the 2026 Sponsor & vendors on both Books & Bonfires website and program guide.



ACTIVITY VOLUNTEER

 **NEEDED BY
FEB. 14TH**

If you or your organization has a special skill or book-related program, consider leading an activity. Options could include hosting an author reading, hosting evening activity of trivia, or guiding a book discussion.

DETAILS



Activity Setup: Vendors are provided with tables and chairs to display items and materials, so all you need to bring are your products and displays. Power outlets and extension cords can be available if needed.



Audience: Volunteering as an activity leader allows you to showcase your expertise, connect with attendees on a deeper level, and be an integral part of the retreat experience.



Vendor Agreement: By selecting this option, you agree to be available at the scheduled time(s) for your activity and to coordinate closely with our team for planning and preparation. If your activity requires payment from participants, you will need to provide their own Point of Sale (POS) or specify cash only. This will also need to be communicated to the CYN team.



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MARKETING



HIGH NEED
**THANK
YOU!**

Support Books & Bonfires by becoming a marketing partner! This option is perfect for organizations or individuals who want to support the retreat through non-traditional means, beyond direct donations or volunteering your time. Marketing partners can contribute by distributing flyers in their stores or business locations, sharing digital marketing materials with their audiences, or promoting the event through their network.



FAQ

✧ ✧ **Thank You!**

CAN I ATTEND THE RETREAT AS A PARTICIPANT AND VENDOR?

Yes, Absolutely! If you wish to take part and experience the full weekend, please register as a participant on our website and note that you are also a vendor.

HOW MANY ATTENDEES ARE EXPECTED?

As this is our first year for Books & Bonfires, we are still gauging audience interest. We require a minimum of 30 participants to proceed with the program, with a goal of far exceeding that number. In the months leading up to the retreat, CYN will keep you informed of registration numbers.

DOES CAMP HAVE WIFI?

The Dining Hall has wifi and the password will be shared to those who need it! Luckily, Camp is centrally located so service for your phone should not be a problem!

WHAT IS THE CANCELLATION POLICY?

if for any reason you need to cancel or change your support for this retreat, please contact Joan Wilson as soon as possible! Either by email: joanw@akronymca.org or calling the office: 330-896-1964 ext. 3125.

HOW DO I SHIP ITEMS TO CAMP IN ADVANCE?

When shipping to Camp, address it like the example below. Items will be collected and stored until the retreat.

**YOUR NAME: YMCA CAMP Y-NOAH
815 MOUNT PLEASANT ROAD
CLINTON, OH 44216**

**HAVE ADDITIONAL QUESTIONS? PLEASE REACH OUT
TO JOAN, JOANW@AKRONYMCA.ORG**





THANK YOU!

**VISIT [GOTCAMP.ORG/CAMPYNOAH](https://gotcamp.org/campynoah) TO LEARN MORE ON
HOW YOU AND YOUR ORGANIZATION CAN GET INVOLVED.**

**CONTACT: JOAN WILSON
JOANW@AKRONYMCA.ORG**

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